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Photograph attached

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Mosaic Marketing's President Appointed to ASAE Membership Council

WEST CHESTER, PA – Mosaic Marketing is pleased to announce its president and founder, Melissa A. Hicks, has been selected to serve on the American Society of Association Executives' (ASAE) Membership Council. ASAE, based in Washington, DC, is a nonprofit organization that represents 10,000 associations.

In this leadership role, Hicks will lend her expertise to create relevant and timely knowledge-based content in the membership core competencies for ASAE's 25,000 individual members and the association community. Hicks has been a member of ASAE since 1997 and has written several best practices articles published by ASAE.

Prior to launching Mosaic Marketing in 2002, Hicks held executive positions at the Society of Cable Telecommunications Engineers and GAMA International where she advanced the success of the nonprofits through creative program development, targeted marketing, enhanced member communications and strategic initiatives.

In her position at Mosaic Marketing, Hicks helps nonprofits and businesses achieve their goals. She is very active in the Chester County community and is involved in several professional organizations. Most recently, Hicks judged the American Chamber of Commerce Executives' 2004 Awards for Communication Excellence.

"I am honored to serve on ASAE's Membership Council. This is an opportunity to give back to an organization that has provided me with invaluable resources throughout my career," shared Hicks.

About Mosaic Marketing

Mosaic Marketing is a full-service marketing and consulting firm serving nonprofit and corporate organizations throughout the U.S. Mosaic furthers the success of its clients by integrating various marketing disciplines including business development, advertising, public relations, branding, direct marketing and communications. A proven reputation for results has fueled Mosaic's steady growth. For more information, visit www.mosaicmarketing.net